



Kustom Checkout Privacy and Cookie Notice (“Privacy Notice”)

Effective: 28 March 2025

General information about the collection of personal data

Kustom AB (“**Kustom**”, “**We**”, “**Us**” and “**Our**”), Brahegatan 10, 114 37, Stockholm, Sweden, takes the protection of your personal data seriously. This Privacy Notice describes how Kustom processes and protects the personal data collected and processed in the context of automatically filling in user information, allowing users to choose their preferred payment service provider, and redirecting users to their preferred payment service provider according to their selection (together referred to as “**Kustom Checkout**”). This Privacy Notice consists of a “**Summary Notice**” (see Section A below.) and a “**Detailed Notice**” (see Section B below.)

Personal data (“**Personal Data**”) are any information (such as, e.g. the name, address, email address, telephone number, bank details, credit card number, and IP address, etc.) tied to an identified or identifiable natural person (“**Data Subject**”). We only process Your Personal Data in accordance with the provisions of Regulation (EU) 2016/679 (EU General Data Protection Regulation, “**GDPR**”) and other provisions of applicable national data protection laws.

This Privacy Notice relates exclusively to Kustom Checkout. In the event that you are directed via links from Kustom Checkout to third-party websites (e.g. the website of a payment service provider), please refer to such websites for information about how these third parties handle Personal Data.

A. Summary Notice

1. Scope of application, Kustom Checkout and responsible data controller

This Privacy Notice applies exclusively to the collection and processing of Personal Data of Kustom Checkout users. In particular, this Privacy Notice does not apply to the Webshop in which Kustom Checkout has been implemented (“**Webshop**”) by the provider of the Webshop (i.e. a third-party merchant (“**Merchant**”)) and the processing of Personal Data by the payment service provider you choose to use to pay for your order during the checkout process. Please review the privacy notice of the respective Merchant and/or payment provider for information on how they process your Personal Data.

If Kustom can identify you, Kustom Checkout may autofill certain information in the purchase flow, such as your name, address, telephone number, email address and date of birth (hereinafter collectively referred to as “**Autofill**”). Autofill relies on either or both of the following methods:

(a) Autofill through input of limited information

While interacting with Kustom Checkout, you may be asked to provide Personal Data. The Personal Data you provide is then retained by Kustom Checkout. If, at a later point in time, you interact with Kustom Checkout and Kustom Checkout recognizes you based on certain Personal Data you enter in Kustom Checkout (such as your email address and zip code), Kustom Checkout will autofill other Personal Data you have previously provided. This happens both when you interact with Kustom Checkout in the same Webshop in which you first entered the data for



Kustom Checkout or in the Kustom Checkout system integrated in the Webshop of another Merchant.

(b) **Autofill through Kustom Checkout cookies:**

We may put Kustom Checkout cookies on your device (computer, tablet, mobile phone, etc.). You may choose to store your Personal Data, such as your name, address, telephone number, email, address date of birth, personal identity number, and preferred payment provider, in Kustom Checkout. If you do so, then when you use Kustom Checkout for shopping in the future, Kustom Checkout cookies will fetch that information from Kustom Checkout's stored Personal Data and help Autofill it.

When you shop in a Merchant's Kustom Checkout-connected Webshop, their Kustom Checkout may also use information the Merchant has shared with Us to enhance your interaction with their Kustom Checkout and improve your shopping experience. In either case, Personal Data are retained by their Kustom Checkout, in order to facilitate future interactions. All the Personal Data We collect to provide Kustom Checkout are handled in accordance with this Privacy Notice.

The responsible data controller for any Personal Data collected and processed in connection with the use of Kustom Checkout is Kustom. Should another data controller process Personal Data about how you use Kustom Checkout, you will be provided with a separate privacy notice.

If you do not want to use the Autofill features, you can disable them by accessing your Autofill settings. You can access these settings by clicking [Manage Autofill Settings] during the purchase process. You can delete all cookies on Your device at any time, and this will delete Our cookies as well.

2. **How to contact Us**

You can contact Us and Our data protection officer via post at Kustom AB, Brahegatan 10, 114 37, Stockholm, Sweden, or via the following email address: dataprivacy@kustom.co.

For details, please refer to Section B.8.

3. **Categories of data We collect and process, as well as purposes of the processing and legal bases**

Appendix 1 to this Privacy Notice, entitled "**Personal Data**", contains detailed information on (i) the categories of Personal Data We collect from you; (ii) the purposes for which We process these Personal Data; and (iii) the legal bases for the collection and processing of your Personal Data. If processing for another purpose takes place, We will provide you with additional information.

For details, please refer to Section B.1.

4. **Recipients and categories of recipients to whom We transfer Personal Data**

We rely on third-party service providers to provide services and products on Our behalf, and We will share your Personal Data with them in for the sake of the provision of these services and products.

We share your Personal Data with government authorities and agencies, courts, and similar public sector-third parties, as well as with external advisors, as required or permitted by applicable law.

We share Personal Data with these recipients only to the extent necessary.

For details, please refer to Section B.2.

5. **Cross-border data transfers**

Some of the recipients of your Personal Data are located or have relevant operations outside of the European Economic Area (“**EEA**”) (namely, in the United States). By way of entering into appropriate data transfer agreements or by other adequate means, We have established that all such recipients located outside the EEA must provide an adequate level of protection (e.g. by being certified under the EU-U.S. Data Privacy Framework) for the Personal Data and that appropriate technical and organisational security measures are in place to protect Personal Data. Any onward transfer is subject to appropriate onward transfer requirements, as required by applicable law.

For details, please refer to Section B.3.

6. **Storage period**

Your Personal Data are stored by Kustom and/or Our service providers, strictly to the extent necessary for the fulfilment of Our obligations to You and the service providers’ obligations to Us, and strictly for the time necessary to achieve the purposes for which the Personal Data are processed, in accordance with applicable data protection laws.

When Kustom and/or Our service providers no longer need to process your Personal Data, the Personal Data will be erased from the systems and/or records, and/or steps will be taken to properly anonymise the Personal Data, so that you can no longer be identified based on the Personal Data. We will do this unless We and/or Our service providers need to keep your information:

- to comply with legal or regulatory obligations to which Kustom and/or Our service providers are subject, and/or
- with regard to a judicial action.

For details, please refer to Section B.4.

7. **Your rights**

Under the conditions set out under applicable data protection law (e.g. the GDPR), you may have the following rights: (i) the right of access; (ii) the right to obtain a copy of your Personal Data that are undergoing processing; (iii) the right to rectification; (iv) the right to erasure (“right to be forgotten”); (v) the right to restriction of processing; (vi) the right to data portability; (vii) the right to object, and (viii) the right to lodge a complaint with the competent data protection supervisory authority.

If you have consented to any Personal Data processing activities, you can withdraw this consent at any time. This will not affect the lawfulness of any processing conducted prior to the withdrawal of your consent.

For details, please refer to Section B.5.

8. Use of cookies and similar technologies for Kustom Checkout

We use cookies and similar technologies for Kustom Checkout and process the Personal Data we collect through them.

For details, please refer to Section B.6.

9. Personal Data required to enter into a contract

You only have to provide Personal Data that is marked as mandatory in the respective forms in Kustom Checkout. Without such Personal Data, We cannot conclude the requested contract, or We will no longer be able to execute an existing contract and may be forced to terminate it.

Personal Data that are not marked as mandatory in Kustom Checkout forms do not need to be provided.

For details, please refer to Section B.7.

10. Changes to the Privacy Notice

This Privacy Notice may require an update from time to time. We reserve the right to amend or supplement this Privacy Notice at any time. We will publish the changes on <https://www.kustom.co/legal> and/or inform you accordingly.

For details, please refer to Section B.9.

B. Detailed Notice

1. Categories of data We collect and process, as well as the purposes and legal bases of the processing

Appendix 1 to this Privacy Notice, entitled “**Personal Data**”, contains detailed information about:

- the categories of Personal Data We collect from you in addition to other Personal Data that you actively provide to Us (i.e. when you enter Personal Data in Kustom Checkout);
- the purposes for which We process these categories of Personal Data, and
- the legal bases for the collection and processing of your Personal Data (unless otherwise provided, e.g. at the time We collect the data from you).

Please note that We process your Personal Data for other purposes only if:

- We are obligated to do so on the basis of legal requirements (e.g. transfer of Personal Data to courts or criminal prosecution authorities);
- if you have consented to the respective processing or
- if the processing is otherwise lawful under applicable law.

If processing for another purpose takes place, We will provide you with additional information.

2. Recipients and categories of recipients to whom We transfer Personal Data

Kustom will transfer your Personal Data for the respective purposes and to the extent necessary to the recipients and categories of recipients listed below:

- (a) Service providers (external): We rely on third-party service providers to provide services on Our behalf and will share your Personal Data with them for the sake of the provision of the services. Our service providers are contractually obligated to process such Personal Data on behalf of Kustom in accordance with applicable instructions, and only to the extent necessary for their respective processing purposes and to appropriately protect your Personal Data. Our service providers may not otherwise process or share your Personal Data, except as permitted by law. These service providers include IT service providers (e.g. cloud service providers such as Amazon AWS, which we use to host and run Kustom Checkout; delivery management solutions (e.g. nShift), which we use to make shipping methods available, and address record providers (e.g. Locate), which we use to verify your address. Detailed information is accessible upon request via the contact details provided in Section 8 below.
- (b) Payment Service Providers (external): We transfer your Personal Data to third-party payment service providers, which will handle the processing of Your payment, so that We can fulfil Our contract with You. As outlined above in Section A.1, this Privacy Notice does not apply to the processing of Personal Data by such payment service providers.

We share your Personal Data with the payment service providers listed in **Appendix 2** to this Privacy Notice, “**Payment Service Providers**”.

- (c) Merchants - Webshop Operators (external): We transfer your Personal Data to third-party Merchants in whose Webshop you placed an order and who have implemented Our Kustom Checkout in order to (i) fulfil Our contract with you and process your order; (ii) maintain our customer service vis-à-vis the Merchants, and (iii) provide the Merchants with statistics and analytics. As outlined above in Section A.1, this Privacy Notice does not apply to the processing of Personal Data by such Merchants.
- (d) Government authorities and agencies, courts, and similar public sector-third parties, as well as external advisors, as required or permitted by applicable law, in order to: (i) ensure compliance with applicable laws; (ii) respond to government enquiries or requests from public authorities; (iii) comply with applicable legal processes; (iv) protect the rights, privacy, safety or property of Kustom, Our employees, third parties, or the public; (v) permit Us to pursue available remedies or limit the damages that We may sustain; (vi) enforce Kustom Checkout's Terms of Use <https://www.kustom.co/legal>, and (vii) respond to an emergency. Such data transfers are pursuant to Art. 6 (1) (c) or (f) of the GDPR.

Within Kustom's sphere of control, any access to your Personal Data in relation to your use of Kustom Checkout is restricted to those individuals who have a "need to know" in order to fulfil their job responsibilities.

3. Cross-border data transfers

Some of the recipients of your Personal Data are located or have relevant operations outside of the EEA (namely, the United States), where the data protection laws may provide a different level of protection compared to the laws in Your jurisdiction. We will take all necessary measures to ensure that transfers out of the EEA are adequately protected, as required by applicable data protection law.

By way of entering into appropriate data transfer agreements based on the Standard Contractual Clauses (2021/914/EU), as referred to in Art. 46 (2) (c) of the GDPR, or by other adequate means, such as data transfers to recipients certified under the EU-U.S. Data Privacy Framework (the names of which can be accessed upon request via the contact details provided in Section 8 below), We have established that all recipients located outside the EEA must provide an adequate level of protection for the transferred Personal Data and that appropriate technical and organisational security measures are in place to protect the Personal Data against accidental or unlawful destruction, accidental loss or alteration, unauthorised disclosure or access, and against all other unlawful forms of processing. Any onward transfer (including to Our affiliates outside the EEA) is subject to appropriate onward transfer requirements, as required by applicable law.

4. Storage period

Your Personal Data are stored by Kustom and/or Our service providers, strictly to the extent necessary for the fulfilment of Our obligations to you and of the service providers' obligations to Us, and strictly for the time necessary to achieve the purposes for which the Personal Data are processed, in accordance with applicable data protection laws.

When Kustom and/or Our service providers no longer need to process your Personal Data, the Personal Data will be erased from the systems and/or records, and/or steps will be taken to properly anonymise the Personal Data so that You can no longer be identified based on the Personal Data. However, We and/or Our service providers need to keep Your information

in order to comply with legal or regulatory obligations to which Kustom and/or Our service providers are subject. Furthermore, if a judicial action is initiated, the Personal Data will be stored until such action is concluded, including any potential periods for appeal.

To the extent that specification is possible, please find detailed information in **Appendix 1** to this Privacy Notice, entitled “**Personal Data**”.

5. **Details about the Cookies and Similar Technologies used on the Website, the legal bases for our Personal Data processing, retention periods, and recipients of the data**

We only use strictly necessary cookies and similar technologies, which are necessary to visit the website and use the website's features. We use these cookies and similar technologies to the extent that they are necessary to enable the website features that you have requested. If you disable essential cookies and similar technologies, the functionality of the Website will be affected.

You can find details on the Cookies and Similar Technologies used on the Website in **Appendix 3** to this Privacy Notice, “**Strictly necessary Cookies and Similar Technologies**”. As outlined above in Section 1, you can find information on the categories of Personal Data we process, the purposes for which We process these categories of Personal Data, and the legal bases for processing of your Personal Data in **Appendix 1** to this Privacy Notice, entitled “**Personal Data**”.

6. **Your rights**

If you have declared your consent to any Personal Data processing activities, you can withdraw it at any time with future effect. This will not affect the lawfulness of the processing that occurred prior to the withdrawal of your consent.

Under the conditions set out in applicable data protection law (e.g. the GDPR), you may have the following rights, which you may exercise by contacting Us as described in Section 8 below:

- (a) Right of access: You have the right to obtain confirmation from Us as to whether or not Personal Data concerning you is processed, and, where that is the case, to request access to the Personal Data. The access information includes – inter alia – the purposes of the processing, the categories of Personal Data concerned, and the recipients or categories of recipients to whom the Personal Data have been or will be disclosed. However, this is not an absolute right, and the interests of other individuals may restrict your right of access.

You also have the right to obtain a copy of the Personal Data undergoing processing. For further copies requested by you, We may charge a reasonable fee based on administrative costs.

- (b) Right to rectification: You have the right to obtain rectification of inaccurate Personal Data concerning you from Us. Depending on the purposes of the processing, you have the right to have incomplete Personal Data completed, including by means of providing a supplementary statement.
- (c) Right to erasure (“right to be forgotten”): Under certain circumstances, you have the right to obtain the erasure of Personal Data concerning you from Us and We may be obliged to erase such Personal Data.

- (d) Right to restriction of processing: Under certain circumstances, you have the right to obtain the restriction of processing your Personal Data from Us. In this case, the respective data will be marked and may only be processed by Us for certain purposes.
- (e) Right to data portability: Under certain circumstances, you have the right to receive the Personal Data concerning you, which you have provided to Us, in a structured, commonly used and machine-readable format, and you have the right to transmit those data to another entity without hindrance from Us.

- (f) **Right to object**: You have the right to object, on grounds relating to your particular situation, at any time to processing of your Personal Data by Us which is based on the necessity of processing for the purposes of the legitimate interests pursued by Us or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of Personal Data, in particular if you are a child, including profiling based on those provisions. We will no longer process your Personal Data unless We demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

Moreover, if your Personal Data are processed for direct marketing purposes, where such is permitted without your prior consent, you have the right to object at any time to the processing of Personal Data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing. In this case your Personal Data will no longer be processed for such purposes by Us.

- (g) Right to lodge a complaint: In addition to the rights set out above, you also have the right to lodge a complaint with the competent data protection supervisory authority. You may contact the Swedish Authority for Privacy Protection, which is the competent data protection supervisory authority for Kustom's processing of personal data [here](#). You may also lodge a complaint with your own national data protection authority listed [here](#).

7. Personal Data required to enter into a contract

You only have to provide Personal Data that is required for Us to establish and implement a business relationship with you, or that We are legally obligated to collect. Such Personal Data are marked as mandatory in the respective forms of the Kustom Checkout. Without such Personal Data, We cannot conclude the requested contract, or – should you remove such Personal Data at a later stage – We will no longer be able to execute an existing contract and may have to terminate it.

Personal Data that are not marked as mandatory in the corresponding forms of the Kustom Checkout do not have to be provided.

We can provide Our service (i.e., the Kustom Checkout) and/or conclude a contract only if you provide Us with your name, email address, billing address, shipping address, telephone number and in some cases also, date of birth, title/gender and national ID (in case applicable in your jurisdiction).

8. How to contact Us

If you have any questions etc. about or in connection with this Privacy Notice or would like to complain about Our handling of your Personal Data or exercise any of your rights (see section 6 above), please contact Us by using the following contact details:

Ordinary mail: Kustom AB
Brahegatan 10, 114 37 Stockholm, Sweden
Email: dataprivacy@kustom.co

9. Changes to the Privacy Notice

This Privacy Notice may require an update from time to time – e.g., due to the implementation of new technologies or the introduction of new services or features. We reserve the right to change or supplement this Privacy Notice at any time. We will publish the changes on <https://www.kustom.co/legal> and/or inform you accordingly (e.g., via email).



Appendix 1

Personal Data

We process the following Personal Data in connection with your use of the Kustom Checkout, as detailed in the following table:

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
To operate Kustom Checkout We process Personal Data to provide the Kustom Checkout. Kustom Checkout allows users to input information needed by Merchants to fulfil orders, select preferences such as shipping methods and delivery options, and enable secure and convenient payment through a variety of payment methods offered by different payment service providers. Information on the processing of Personal Data in the context of the Autofill feature is provided separately below.	• “Master Data”, consisting of ○ Name; ○ Email address; ○ Billing address; ○ Shipping address; ○ Telephone number; ○ Date of birth; ○ Title/Gender; and ○ National ID (where applicable); • “Order Data”, consisting of ○ Order ID; ○ Cart details (i.e., specific information regarding the items placed in the shopping cart such as product name and chosen shipping method);	Required for the performance of a contract (Art. 6 (1) (b) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.

Kustom

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
	○ Carrier/Shipping details (i.e., specific information relating to the shipping method); ○ Merchant; ○ Payment method. ● “Technical Data”, consisting of ○ IP address; ○ Browser information / user agent (i.e., a string of text sent by web browsers and other applications to web servers to provide information about the browser, operating system, and the version being used. This information helps the server identify the browser, problems/bugs and tailor the content accordingly); and ● Correlation ID (i.e., a unique identifier used to track and correlate related events or transactions across different systems, helps in monitoring and troubleshooting by providing a way to trace the flow of a request through various services and components.).		
Auto-fill feature In order for you to have a smooth and friction free shopping experience We will remember some information about you and use that information to	Master Data (as defined above).	Required for the performance of a contract (Art. 6 (1) (b) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless

Kustom

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
Autofill different forms with your information during your shopping via the Kustom Checkout. Please refer to section A.1 above for detailed information about the Autofill feature.			there are statutory storage requirements or limitation periods must be observed.
To Facilitate Payments Through External Payment Providers We process Personal Data to facilitate payments through third-party payment service providers selected by you during checkout. These providers handle and transfer your Personal Data as necessary to complete the payment process.	• Master Data (as defined above); • Order Data (as defined above);	Required for the performance of a contract (Art. 6 (1) (b) GDPR)	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.

Kustom

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
To verify your address Kustom Checkout uses third-party address registries to validate the street name, building/street number, postal code and city provided by you.	• Billing address; • Shipping address.	Legitimate interests (to verify address accuracy, prevent fraud, ensure delivery, and enhance transaction security) (Art. 6 (1) (f) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.
To improve our service To continuously improve Our services to better serve Our users, We may analyse usage patterns to identify trends and improvement areas, test new features to implement and evaluate service improvements, detect and resolve issues by identifying, understanding, and addressing bugs and technical issues, and optimize performance by monitoring system	• Master Data (as defined above); • Order Data (as defined above); • Technical Data (as defined above); and • Correlation ID.	Legitimate interests (to enhance services, identify trends, test improvements, resolve issues, and optimize performance) (Art. 6 (1) (f) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.

Kustom

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
performance to maintain an efficient and reliable service.			
To produce statistics and analysis To produce statistics and analysis, We process Personal Data to generate insights that help Us understand the broader performance and trends associated with Our services. This includes tracking adoption trends by monitoring how Our services are being adopted and used across various markets and demographics. We provide Merchants with anonymized and aggregated statistics about user interactions to inform their business strategies. Additionally, We generate reports to fulfil legal or regulatory requirements and use aggregated data to	• Master Data (as defined above); • Order Data (as defined above); • Technical Data (as defined above); and • Correlation ID.	Legitimate interests (to understand service performance, support Merchants, fulfill legal requirements, and optimize operations) (Art. 6 (1) (f) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.

Kustom

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
improve internal efficiency, resource allocation, and cost management.			
To protect legal rights and defend against claims To protect Kustom from legal claims and safeguard our legal rights, We process your Personal Data	• Master Data (as defined above); • Order Data (as defined above); • Technical Data (as defined above); and • Correlation ID.	Legitimate interests (to protect legal rights and defend against claims) (Art. 6 (1) (f) GDPR).	As long as necessary for the fulfilment of legal requirements and/or for legal defence.
To provide customer support To properly answer your inquiries about Our service, privacy related questions or other questions you may have.	• Master Data (as defined above); • Order Data (as defined above); • Technical Data (as defined above); and • Correlation ID.	Legitimate interests (to enhance customer satisfaction by properly answering inquiries from customers) (Art. 6 (1) (f) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.

Kustom

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
To maintain our customer service vis-à-vis the Merchant. To properly answer inquiries from the Merchant regarding your orders and to ensure We provide consistent and effective customer service in relation to the Merchant.	• Master Data (as defined above); • Order Data (as defined above); • Technical Data (as defined above); and • Correlation ID.	Legitimate interests (to enhance Merchant satisfaction by properly answering inquiries from Merchants) (Art. 6 (1) (f) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.
To perform assessments regarding fraud prevention To safeguard against fraudulent activity and enhance fraud prevention measures, actions are taken for the purposes of fraud scoring, prevention, and detection. This includes blocking probably fraudulent transactions to protect users, Merchants, and Our systems from harm, as well as analyzing transaction patterns and	• Master Data (as defined above); • Order Data (as defined above); • Technical Data (as defined above); • Correlation ID; and • The fact whether a transaction has been declined or not.	Legitimate interests (to protect our business and customers by identifying and mitigating potential fraud risks) (Art. 6 (1) (f) GDPR).	The Personal Data are stored as long as they are required for its purpose. The Personal Data will be deleted after the storage is no longer necessary, unless there are statutory storage requirements or limitation periods must be observed.

Kustom

Purposes of the processing	Categories of Personal Data	Legal bases for the processing	Storage period
behaviors to enhance Our fraud detection models and prevent future fraudulent activity, ensuring consistent and effective fraud prevention measures.			



Appendix 2

Payment Service Providers

Depending on the purpose of the processing for which We use each service provider, We share certain of your Personal Data (as necessary) with the following Payment Service Providers (for service providers acting as processors please refer to 2(b) of the Detailed Notice above):

- Klarna Bank AB, Sveavägen 46, 111 34 Stockholm, Sweden;
- Stripe Technology Europe, The One Building 1, Lower Grand Canal Street, Dublin 2, Ireland.



Appendix 3

Strictly necessary Cookies and Similar Technologies

Strictly necessary Cookies and Similar Technologies are required to use the functionalities of the Kustom Checkout. We will use these Cookies and Similar Technologies insofar as they are necessary to enable the Kustom Checkout functions specifically requested by you. If you disable strictly necessary Cookies and Similar Technologies, the functionality of the Kustom Checkout will be affected.

Strictly necessary Cookies and Similar Technologies do not require your consent. The legal basis for the processing of personal information through the use of strictly necessary Cookies and Similar Technologies is contract performance (Art. 6 (1) lit. b GDPR).

Cookie name	Purpose	Expiry	Provider	Party
kdid	Stores a user identifier (arbitrary number) used to autofill user information and remember if a user doesn't want to be pre-filled on this browser.	730 days from your last confirmed Kustom checkout order	Kustom	1st Party
kustom_mdid	Stores a user identifier (arbitrary number) used to autofill user information and remember if a user doesn't want to be pre-filled on this browser.	Does not expire but uses kustom_mdid expiry	Kustom	1st Party
_kustom_mdid_expiry	Stores a user identifier (arbitrary number) used to autofill user information and remember if a user doesn't want to be pre-filled on this browser.	No expiry	Kustom	1st Party